



2024-25
Evangel University
FBLA Champions



Future Business Leaders of America - Collegiate (FBLA) is Evangel University's business club. This club provides students with unique opportunities to:

- Tour businesses
- Learn about different industries
- Attend leadership conferences
- Create deep friendships with other students majoring in business
- Use business knowledge to help with non-profit, community projects
- Compete against business students at other colleges in state, regional, and national competitions
- Apply business concepts to our two small fundraising endeavors: Valor Cares and Valor Custom

VALOR CARES

Valor Cares is FBLA's longest-standing business, offering care packages to EU students. Valor Cares experienced tremendous growth during the '23-'24 Academic year, with a **215% growth in revenue** compared to the prior year. **Reasons for growth were:**

- Rebranded from Evangel Care Packages to Valor Cares.
- Targeted marketing on Evangel University Parents Facebook page.
- Expansion of care packages offered to accommodate our buyer's needs and preferences, and to celebrate different occasions. In addition to the traditional birthday packages, we provided:
 - Something Out of The Blue Package
 - Box of Sunshine Package
 - Study Package
 - ValorTines Package
 - No-Sweets Treat Package
 - Professor Package
 - Homecoming Package
 - Summer Vibes Package
 - We now offer cookies for our care packages in addition to cupcakes.

valor CARES Testimonials



"Love having this service available "

Joelyn C.
Something out of the Blue Package



"Really cool idea! "

Julyn H.
Study Package



"I absolutely love this program!"

Merry D.
Petite Party Package



VALOR CUSTOM



Valor Custom is FBLA's newest fundraising business. It started from a brainstorming competition where two students presented an idea for screen printing.



Thanks to an innovation grant received by Dr. Evelyn Lewis and support from the EU business department, this winning idea would become a reality.



Extensive research led to the purchase of state-of-the-art digital printing equipment, and was determined to be the best means of printing custom apparel for FBLA's student-led business.



Valor Custom officially opened for business in August, 2023. Despite the challenges of a start-up, its inaugural year was a great success!



VALOR

CUSTOM

Valor Custom is FBLA's newest fundraising business, opening its doors in August, 2023. Some highlights from the first year in business are:

- **Donated 100 custom shirts** to Victory Mission
- **Printed 962 custom items**
- Offered over 1,200 variations of style options, sizes, and colors
- Presented our business start-up to Springfield's "1 Million Cups"
- Recorded on a local business podcast "Run Radio"
- Implemented nationally recognized inventory management software
- Student led and run by 1 director, 3 managers, and 13 volunteer employees. The experience was priceless!

FUNDING NEEDS



COFFEE & CARE PACKAGES

A \$50 donation provides coffee gift cards for a month, and a \$200 donation provides cupcakes for a month. These items are included in care packages, where parents “send some love” from home. All care package proceeds are used to fund FBLA activities. Your donation helps keep our out-of-pocket expenses for care packages down, allowing more funds to be used for FBLA. Thank you!



BUSINESS TRIPS & TOURS

FBLA tours multiple businesses and takes one or two trips each year. This year, we will travel to the regional business conference in Des Moines, IA. Then, in 2026, we will tour numerous businesses in Silicon Valley. Trips are a great way for students to learn more about business and to see how business concepts are applied in “real life”. Based on the location and duration, trips cost between \$500-\$3,000 per student. Donations of any size will help cover these expenses and allow more students to attend!



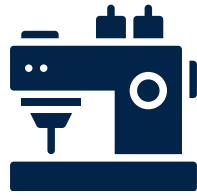
COMPETITIONS

Each spring, FBLA competes at the state level against other business students in MO. Evangel has historically performed well with multiple students advancing to nationals. State competitions cost approximately \$150 per student, and national competitions cost approximately \$3,000 per student. FBLA would love donations to help cover some of these expenses to ensure that our deserving students are able to attend nationals, as this is the most important event of the year. We appreciate FBLA Champions of all levels to help provide these amazing experiences!



SHIRT PRINTING SUPPLIES

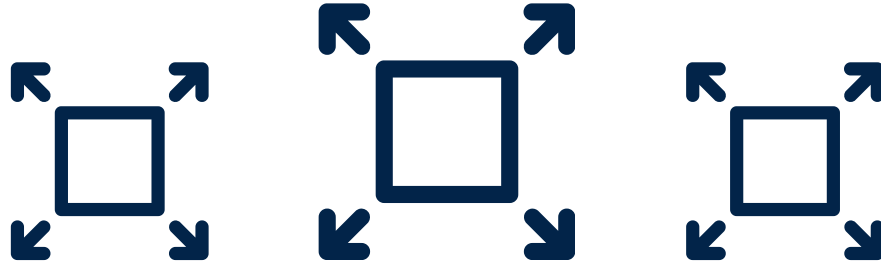
FBLA uses state-of-the-art digital printing equipment for creating custom apparel. Numerous items are required for this printing process, including unprinted shirts, ink, cleaning solutions, maintenance, etc. Costs for these items range from \$5 to \$1,500. All proceeds raised through custom apparel sales help fund FBLA activities. We welcome FBLA Champions to help us with this endeavor!



PRINTING EQUIPMENT

FBLA would like to add to our existing equipment. Specifically, Valor Custom seeks to purchase a \$7,000 conveyor dryer to increase the efficiency in the digital printing process.

Additionally, Valor Custom would like purchase an embroidery machine for approximately \$15,000. The addition of this equipment would enhance our business by providing custom embroidery design elements to our customers. Both pieces of equipment would increase profitability, allowing more opportunities for FBLA students to attend trips and conferences. Thank you for considering our request to grow our business; your partnership as an FBLA Champion will have a tremendous impact on our future leaders!



LARGER SPACE

FBLA has outgrown our space! Valor Cares and Valor Custom both operate out the FBLA workroom, which is less than 700 sq ft. We desperately need more space! Any space upgrade will cost approximately \$5,000-\$8,000. Please consider becoming an FBLA Champion to help us grow; your support would be a great investment in FBLA!



Evangel University FBLA Champions

	\$10,000 Platinum	\$6,000 Gold	\$2,500 Silver	\$1,000 Bronze
Welcome Packet				
Digital & Social Media Advertising on FBLA and EU Business Department Channels				
Premium Talent Solutions				
Print Advertising placed in completed apparel orders for '24-'25 academic year	Full Page	Half Page	Quarter Page	Business- card size

* 2024-25 FBLA Champions are valid from 6/1/2024-5/31/2025

Premium Talent Solutions is a bespoke approach to connect your business with the best of EU Talent, including premium placement at job fairs, opportunities to interview top students, and more. We look forward to working with you!

FBLA CHAMPIONS: PACKAGE DETAILS

Digital and Media Advertising on FBLA and Business Department Channels

- Platinum:
 - Multiple images
 - Company logo
 - Link to website
 - Acknowledgement as an FBLA Champion
- Gold:
 - Company logo
 - Link to website
 - Acknowledgement as an FBLA Champion
- Silver:
 - Company logo
 - Acknowledgement as an FBLA Champion

Premium Talent Solutions

- Platinum:
 - 10 ft. booth at Career Fair with electricity
 - Premier location
 - Exclusive interview opportunity with students
 - Recognition sign
- Gold:
 - 8 ft. booth display at Career Fair
 - Prominent location
 - Recognition sign

CUSTOM SHIRTS: DONATION-DRIVEN

Support the work of FBLA by using us to print custom shirts for your next event!

Quantity	Gildan T-Shirt	Comfort Colors	Gildan Crewneck	Gildan Hoodie Sweatshirt
1-35	\$12.99	\$14.99	\$19.99	\$21.99
36-75	\$9.99	\$13.89	\$18.72	\$20.84
76-120	\$8.42	\$13.02	\$17.21	\$19.89
121-200	\$7.26	\$12.15	\$15.98	\$18.76
201-300	\$6.13	\$11.83	\$13.89	\$17.49

*Amounts listed are suggested **donations** per shirt.

Amounts listed include up to **one print location, **unlimited design colors**.

***Donors provide their own designs.

****100% of funds received go toward FBLA.

CONTACT US



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FBLA

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